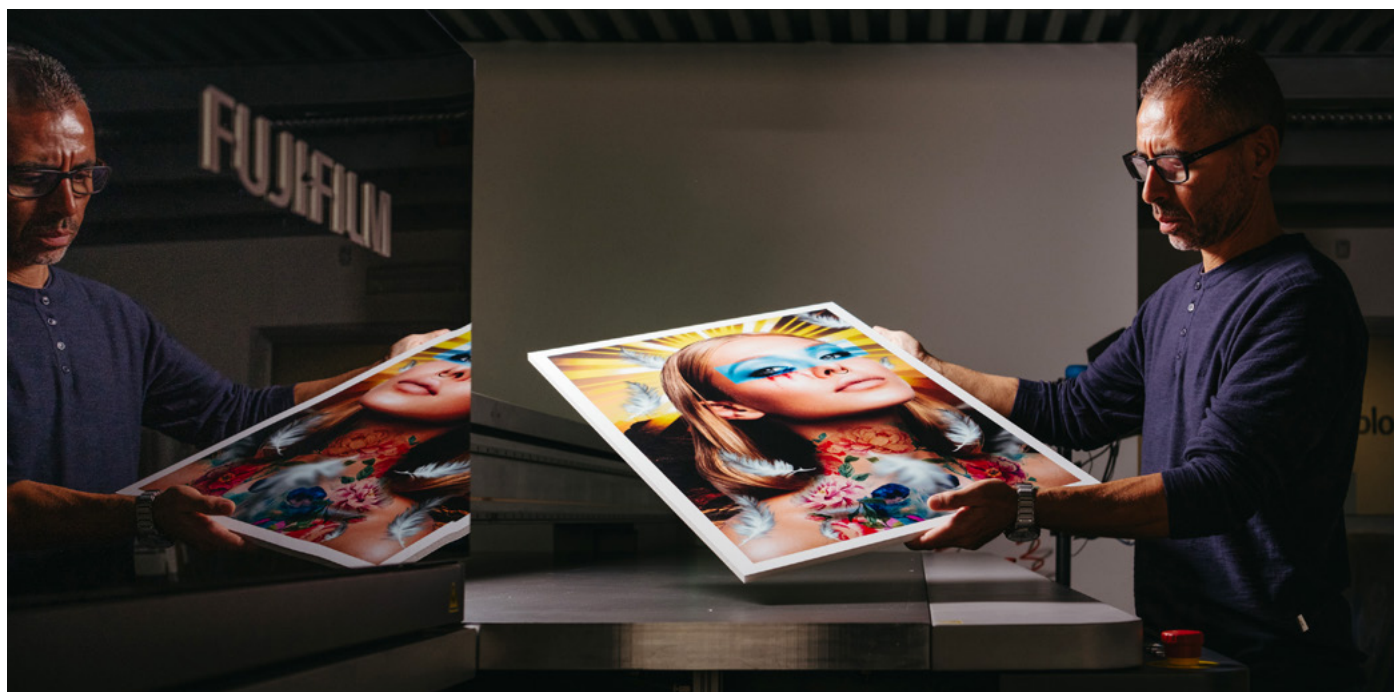




# Acuity Prime range

PRODUCT BROCHURE



# Discover our Acuity Prime range

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Acuity Prime

Flatbed printers that produce the best-in-class quality at the highest productivity on a wide range of rigid and flexible media

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Acuity Prime L

A large size LED UV flatbed benefiting from all of the features of the standard Acuity Prime

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Acuity Prime Hybrid

Ultra-versatile, high quality hybrid printer able to print media up to 2m in width at speeds up to 141 m<sup>2</sup>/hr





# Why Fujifilm?

Fujifilm has a heritage in wide format that has seen us build some of the best printing systems in the industry, combined with world-class support. So put your trust in Fujifilm for your next wide format investment.

## Heritage

- We have a 60 year history in screen printing and the development of high performance inks
- We pioneered UV inkjet printing back in 2000, winning a Queen's award for enterprise for commercialising the technology

## Stability

- We have a diverse technology portfolio across multiple industries
- We invest significant amounts in R&D to ensure we deliver the best combination of performance and value

## Support

- We have developed a world-class infrastructure to support your business, whatever the situation
- We can run remote diagnostics on your Fujifilm equipment to minimise downtime

## Ink

- Our Micro-V dispersion technology, together with the highest quality pigments, delivers stable and reliable inks with high colour intensity
- We operate a multi-award-winning ink manufacturing facility in the UK, winning the Best Factory Award 4 times in the last 10 years, to guarantee quality and consistency

## Understanding

- We have been developing UV inkjet systems for over 20 years, giving us an unrivalled knowledge of the market and applications
- Our proprietary printhead, ink and integration expertise, across multiple industry sectors, means we are well equipped to develop the best systems on the market

# FUJIFILM



# Acuity Prime

The most economical and versatile Acuity flatbed ever.

## Quality, speed and value with no compromise

The Acuity Prime produces the best-in-class quality at the highest productivity on a wide range of rigid and flexible media.

A true flatbed with an award-winning design, the Acuity Prime offers high quality printing on a range of rigid and flexible media, supported by dedicated vacuum zones and jettable primer. It is available at a cost effective price point and offers an excellent return on investment.

The Acuity flatbed platform has been the industry benchmark since 2007 with thousands of machines installed worldwide. The Acuity Prime features the very latest LED UV technologies to deliver unbeatable performance, along with the quality and reliability you would expect from Fujifilm.

### Achieve the perfect balance of quality and productivity

The Acuity Prime offers the ultimate flexibility with both 4-colour and 6-colour printing configurations, empowering print providers to tailor performance to their exact needs. Choose 6 colours for stunning detail, smooth gradients, and vibrant, brand-true colours essential for luxury packaging, cosmetics, and high-end retail. Or run with 4 colours to maximise speed, reduce costs, and boost productivity in high-volume environments. With the ability to upgrade from 4- to 6-colour printing, the Acuity Prime grows with your business, delivering premium results and operational efficiency in one smart, scalable solution.

### Why Acuity Prime?



A range of features for the ultimate flexibility



Lower ink use and excellent cost of ownership ensure unbeatable ROI



Produce the best flatbed quality at the highest production speeds



Award-winning design for superb ease of use



Enhances productivity with its full colour gamut, even in draft mode, thanks to Fujifilm patented ink



Available with either 4 or 6 colours for the optimum performance flexibility



**Acuity Prime**



# Expand your creative options

## White, clear and jettable primer

The option to print with white and clear inks, and to print directly to almost any material in perfect registration, enables the Acuity Prime to produce high value, creative work that could offer opportunities for new revenue. With the jettable primer option, the Acuity Prime can adhere to a wide variety of industrial media.

With outstanding image quality and excellent adhesion to a broad range of rigid and flexible media, materials and objects, the Acuity Prime can produce an amazing variety of printed products for distance and close viewing at ultra-high speeds. The vacuum table can handle almost any sheet material. It secures rigid and flexible media and holds it perfectly flat for high quality print across every sheet.

## 4 and 6-colour printing for the ultimate flexibility

One of the key strengths of the Acuity Prime is its flexibility to run both 4 and 6-colour configurations depending on the application needs, striking the perfect balance between productivity and quality. For everyday, high-volume work, the 4-colour mode delivers speed and efficiency. When jobs demand finer detail and superior colour fidelity, the system can be upgraded to include light cyan and light magenta for 6-colour printing. This upgrade path offers businesses the confidence to grow and adapt their services over time, ensuring they can meet a broader range of customer demands without needing to invest in an entirely new platform.

### 6-colour (CMYKLcLm) key features:

- Expanded colour gamut: enables more vibrant and accurate colour reproduction.
- Smoother gradients and tonal transitions, especially in lighter areas.
- Higher image quality: ideal for fine art, photography, and luxury packaging.
- Enhanced skin tones and soft colour areas: especially important for cosmetic and fashion applications.
- Supports premium, high-value print work: delivers the visual impact clients expect in high-end markets.
- Professional-grade results: helps meet the most demanding colour-critical brand requirements.

### 4-colour (CMYK) key features:

- Faster print speeds: ideal for high-volume production environments.
- Lower ink consumption: cost-effective for everyday print jobs.
- Simplified operation and maintenance: easier to manage with fewer printheads.
- Reliable, consistent output: perfect for signage, displays, and general graphics.
- Reduced downtime: keeps workflows moving smoothly with fewer adjustments.
- Maximises ROI for standard applications: a practical, efficient solution for most commercial print needs.

Finer detail

Smoother gradients and enhanced skin tones

More vibrant and accurate colour reproduction



# Acuity Prime at a glance



The productivity of the Acuity Prime is far beyond what we had expected and exceeds any other machine we have seen before in a similar price bracket."

**Davide Salvo**  
CEO & General Manager, Tech:art

Automatic Printhead  
Maintenance System (APMS)

Visible status indicators

A new and user-friendly GUI

Five dedicated vacuum zones  
reduce bed masking

Pneumatic registration pins  
for quick, repeatable loading  
in perfect registration

Status lights for  
the ink tanks

## Key features:

- High resolution greyscale printheads
- Standard (2.54 m x 1.27 m)
- Up to 150 m<sup>2</sup>/hr throughput
- Registration pins
- 5 dedicated vacuum zones to minimise masking
- Powerful instant curing LED UV system
- Fujifilm Uvijet LED UV curing inks
- Standard 4 colour plus white, clear, light cyan & light magenta, with optional jettable primer
- Automatic Printhead Maintenance System (APMS)





The Acuity Prime offers improvements in three crucial areas: it's two to three times faster, the ink usage is lower and the vacuum system is divided into sections allowing more versatility in production"

David Clarke  
Managing Director, Vario Press

# Acuity Prime

## Technical specifications

| Acuity Prime           |                | Acuity Prime 20   | Acuity Prime 30  |
|------------------------|----------------|---|--|
| Rigid media            | Max size       | 2.5 x 1.27 m  | 2.5 x 1.27 m   |
|                        | Max thickness  | 51 mm   | 51 mm  |
|                        | Max print area | 2.5 x 1.27 m  | 2.5 x 1.27 m   |
|                        | Max weight     | 45 kg/m²  | 45 kg/m²   |
| Ink                    |                | Fujifilm Uvjet HM, HF, HZ LED UV ink curable inks   | Fujifilm Uvjet HM, HF, HZ LED UV ink curable inks  |
| Configuration          |                | 4 channel - CMYK<br>5 channel - CMYK + W, CMYK + CL (or CMYK + P)<br>6 channel - CMYK + CI + W (or CMYK + P + CI) | 4 channel - CMYK<br>5 channel - CMYK + W, CMYK + CL (or CMYK + P)<br>6 channel - CMYK + CI + W (or CMYK + P + CI)<br>7 channel CMYK + W + Lc + Lm<br>7 channel - CMYK + W + P + CI |
| Curing system          |                | Long lasting, low energy LED curing system  | Long lasting, low energy LED curing system   |
| Printheads             |                | Ricoh Gen 5 greyscale, variable drop 7 - 21 pl  | Ricoh Gen 5 greyscale, variable drop 7 - 21 pl   |
| Printing resolution    |                | Maximum 726 x 1,200 dpi (Fine Art)  | Maximum 726 x 1,200 dpi (Fine Art)   |
| Operating environment  |                | 16-30°C, 30-70% RH non condensing   | 16-30°C, 30-70% RH non condensing  |
| Power requirements     |                | 220-240V, 50/60 Hz, single phase, 25A, peak power 6kW   | 220-240V, 50/60 Hz, single phase, 25A, peak power 6kW  |
| Dimensions (W x L x H) | Printer        | 2.1 x 4.9 x 1.5 m   | 2.1 x 4.9 x 1.5 m  |
| Weight                 | Printer        | 1600 kg   | 1600 kg  |

## Print modes and speeds

| Model            | Acuity Prime 20 - CMYK |    |     | Acuity Prime 30 - CMYK |     |     | Acuity Prime 30 - CMYKLcLm |    |     |
|------------------|------------------------|----|-----|------------------------|-----|-----|----------------------------|----|-----|
| Smoothing modes  | 33                     | 66 | 100 | 33                     | 66  | 100 | 33                         | 66 | 100 |
| Sketch           | 125                    | 85 | 83  | 150                    | N/A | 126 | 125                        | 85 | 83  |
| Draft            | 65                     | 53 | 44  | 99                     | 81  | 65  | 65                         | 53 | 44  |
| Express          | 44                     | 38 | 29  | 65                     | 56  | 44  | 44                         | 38 | 29  |
| Production       | 33                     | 27 | 22  | 47                     | 43  | 33  | 33                         | 27 | 22  |
| Quality          | 22                     | 20 | 15  | 33                     | 30  | 22  | 22                         | 20 | 15  |
| Fine Art         | 16                     | 15 | 11  | 25                     | 23  | 16  | 16                         | 15 | 11  |
| *speeds in m²/hr |                        |    |     |                        |     |     |                            |    |     |



# Acuity Prime L

The Acuity Prime L is a large size LED UV flatbed benefiting from all of the features of the standard Acuity Prime.

It is very easy to operate, and produces high quality results at high speeds. The Acuity Prime L provides a larger size table for printers that need to combine high productivity and high quality printing on larger sheet sizes. It features 6 vacuum zones and 16 media location pins, as well as the ability to print side by side jobs with its dual zone function.



“I hate limits and I like to print on the widest possible substrates. The Acuity Prime L, with its 3200 mm x 2000 mm flatbed, enables us to do this.”

Jan Carel Schepenaar  
Director, A1 Signs

## Technical specifications

| Acuity Prime L        |   |
|-----------------------|---|
| Max print area        | 3200 mm (W) x 2000 mm (D)   |
| Max media thickness   | 51 mm   |
| Max load              | 45 kg/m²  |
| Vacuum zone           | 6 zones   |
| Media register pins   | 16 pins<br>Horizontal Front 6 pins, Horizontal Back 6 pins, Vertical 4 pins |
| Drop size             | GEN5: 7 to 21 picolitres (3 levels)   |
| Ink configuration     | 7 Channel – CMYK + W + Lc + Lm<br>7 channel – CMYK + Pr + W + Cl            |
| Layer modes           | 5 Layers (CMYK PrWCl)   |
| Pouch sizes           | CMYKLcLm (2L), PrWCl (1L)   |
| Ink                   | Uvijet HM   |
| Connection            | USB 3.0   |
| Power requirements    | 220-240V, 50/60 Hz, single phase, 30A, peak power 7.2kW                     |
| Air supply            | Pressure 0.4 MPa, 58 PSI Capacity 40/min, 1.4 CFM                           |
| Operating environment | Temperature: 15-18°C Relative humidity: 30 to 70%                           |
| Printer size          | 5600 mm (L) x 2830 mm (W: 3430 mm with PC stand) x 1500 mm (H)              |
| Weight                | 2400 kg   |

## Print modes and speeds

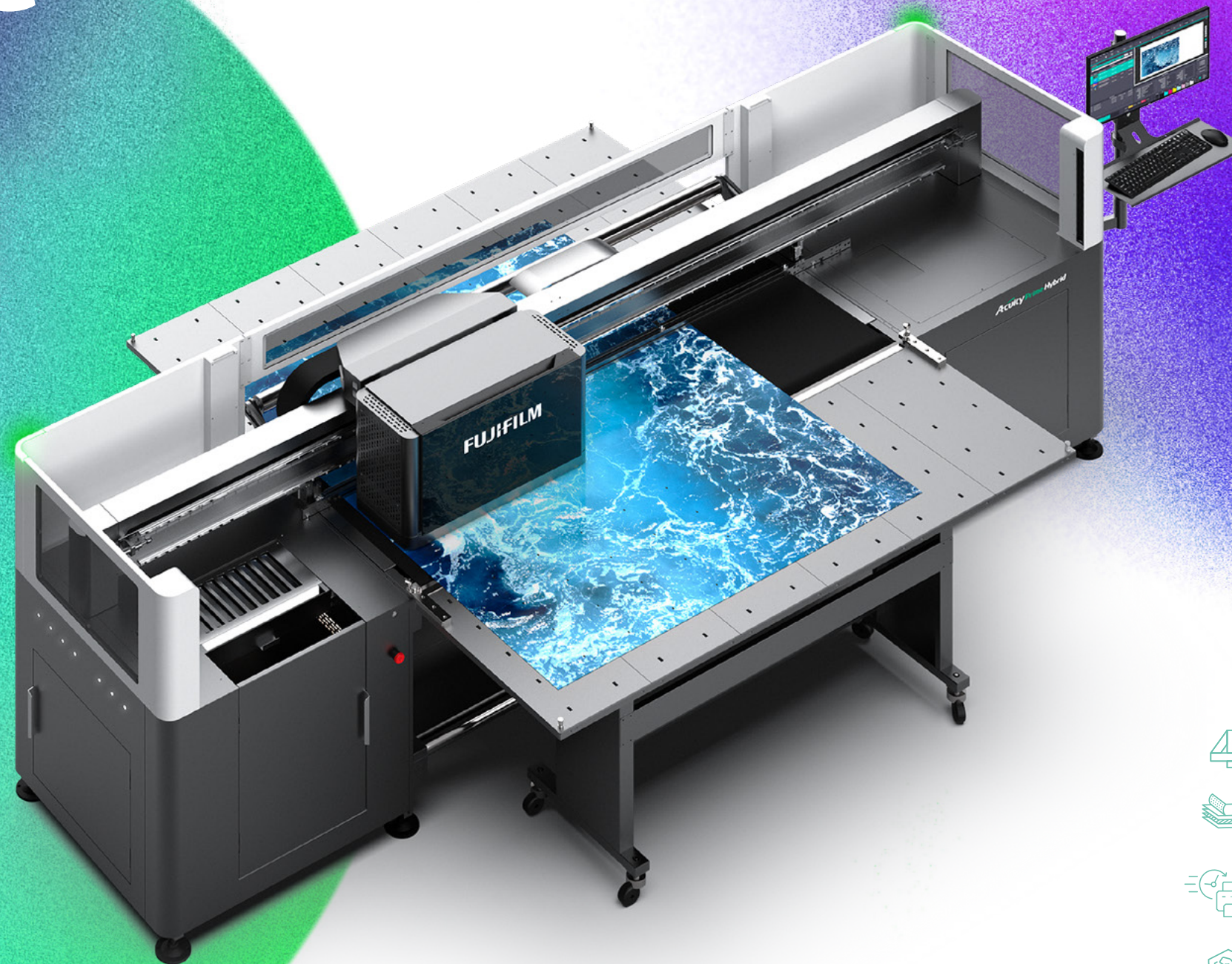
| Model            | Acuity Prime L - CMYK |     |     | L - CMYKLcLm |    |     |
|------------------|-----------------------|-----|-----|--------------|----|-----|
|                  | 33                    | 66  | 100 | 33           | 66 | 100 |
| Smoothing modes  |                       |     |     |              |    |     |
| Sketch           | 204                   | 152 | 147 | 128          | 89 | 88  |
| Draft            | 107                   | 89  | 73  | 67           | 58 | 46  |
| Express          | 76                    | 63  | 49  | 46           | 39 | 30  |
| Production       | 55                    | 54  | 36  | 34           | 30 | 23  |
| Quality          | 36                    | 35  | 24  | 23           | 21 | 15  |
| Fine Art         | 27                    | 26  | 18  | 17           | 15 | 11  |
| *speeds in m²/hr |                       |     |     |              |    |     |



## Acuity Prime Hybrid

# Versatile & ultra reliable

The Acuity Prime Hybrid is a mid-range LED UV wide format hybrid printer capable of printing on both rigid and roll media. The design of the printer is based on the award-winning Acuity Prime, including the printhead carriage, ink system, Automatic Printhead Maintenance System (APMS) and software interface.



The Acuity Prime Hybrid can be configured with up to 7 channels, with CMYK as standard, and optional White, Clear and Primer, and produces stunning quality print, able to produce droplet sizes down to 7 pL. It handles flexible and rigid media up to 51 mm thick, and roll media up to 2.1 m wide, and benefits from an ultra-reliable and long lasting air cooled LED UV curing system.

It features a 4 zone vacuum system, and can produce print at speeds up to 141 m<sup>2</sup>/hr. The printer is suitable for an incredibly wide range of applications, but can also be configured with an optional primer, extending the range of applications that can be printed even further.

The Acuity Prime Hybrid also has a range of built-in safety features designed to maximise print uptime, which include anti-collision protection, with crash sensors deployed at both ends of the carriage, and an ioniser bar that reduces static on the media surface. Like the Acuity Prime, the printer also benefits from remote operation.

### Why Acuity Prime Hybrid?



Uses 4 colours rather than 6 for a 25% ink saving



Achieve exceptional printing results on an extensive variety of substrates, including heat sensitive materials like contravision and wallpaper



Automatic Print Maintenance System (APMS) allows a fast start up and minimal downtime

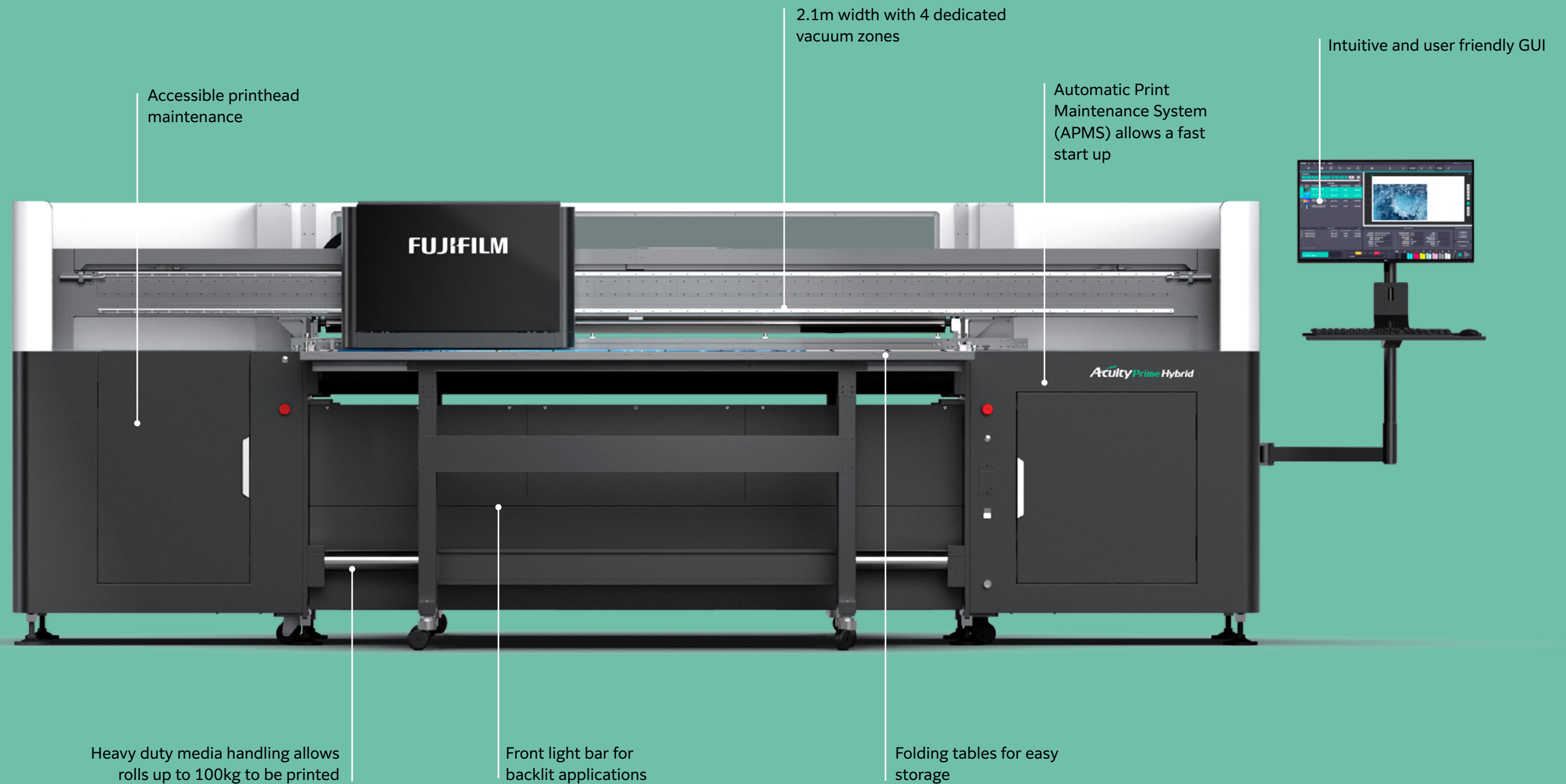


Dedicated hybrid with heavy-duty media handling

**Acuity Prime Hybrid**



# Acuity Prime Hybrid at a glance





## Acuity Prime Hybrid

### Allen Signs invests in a Fujifilm Acuity Prime Hybrid to support its efficiency and expansion.

UK-based signage and vehicle livery specialist Allen Signs is a family-run wide format business that was established in 1965, and since then, has been producing a variety of different signage applications for its consumers. David Allen, the company's Managing Director, says his interest in the Acuity Prime Hybrid stemmed from its versatility and economical ink consumption. Allen comments: "Due to our familiarity with hybrid platforms, we sought the Acuity Prime Hybrid as an opportunity to explore the Fujifilm brand further. The printer has now allowed us to carry out our normal production with minimal issues and excellent quality and ink performance."

Allen adds that the Acuity Prime Hybrid's versatility has enabled his business to print on a wider variety of substrates more efficiently and cost-effectively. The machine is already being used to print on wall coverings, direct to board and even metallic surfaces.

Impressed by the printer's ease of use, Matt Ryder, Print Specialist at Allen Signs, says: "We tried a job on the new Fujifilm machine, and instantly, it tracked. It was perfect. As for materials, we are yet to come across a substrate that doesn't work."



Fujifilm has been an absolute breeze to deal with. The installation and the training were extremely quick and efficient. I'm looking forward to seeing how the Acuity Prime Hybrid printer will allow us to expand our business in the future."

**David Allen**  
Managing Director, Allen Signs



# Acuity Prime Hybrid

Key features

- Ultra-versatile, high quality printer
  - Native 7 picolitre, 3 level greyscale printheads
  - 2.1 m print width
  - Long lasting, air cooled LED UV curing system
- 4 vacuum zones
  - Uvijet HM high performance inks
  - 7 channels (CMYK plus optional White, Clear and Primer)
- Up to 141 m<sup>2</sup>/hr roll-to-roll
  - Prints on heat-sensitive materials
  - Intuitive GUI



## Technical specifications

| Acuity Prime Hybrid           |  |
|-------------------------------|--|
| Ink                           | Uvijet HM, HF, HZ ink  |
| Colour                        | CMYK plus optional White, Clear and Primer   |
| Maximum printable width       | 2100 mm  |
| Productivity                  | up to 141 m <sup>2</sup> /hr   |
| Maximum printable roll length | Up to 50m  |
| Maximum rigid media weight    | 45 kg/m <sup>2</sup>   |
| Maximum roll diameter         | 320 mm outer diameter  |
| Maximum roll media weight     | 100 kg / roll  |
| Maximum media thickness       | 51 mm  |
| Printer size                  | 4292 mm x 990 mm x 1525 mm (without the table)<br>4292 mm x 2530 mm x 1525 mm (with the table) |
| Recommended operational area  | 8.0 m x 7.6 m  |
| Air supply                    | 90 psi / 6.20 bar  |
| Power requirements            | 220-240V, 50/60 Hz, single phase, 20A, peak power 4.8kW  |
| Weight                        | 1500 kg (printer)<br>94 kg (each table)  |



## Suitable for use with a wide range of media

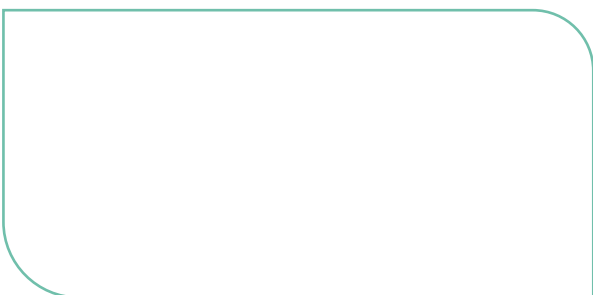
| Media | Category             | Media   |
|-------|----------------------|---|
| Roll  | Window display film  | PE, clear PET, PVC, etc.  |
|       | Poster sheet         | Non-coated paper, coated paper, Yupo paper  |
|       | Sign & display sheet | Self-adhesive PVC, Tarpaulin, Self-adhesive vinyl, self-cling PVC, polycarbonate, SAV, banner, polyester textiles |
| Rigid | Sign & display board | PC, PVC, PET, PP, PS, Correx, Expanded plastic composite, Aluminium composite, ACM, acrylic, foam PVC, etc.       |
|       | Industrial board     | A primer may aid adhesion to a variety of industrial media  |

## Print modes and speeds

| Model                         | Acuity Prime Hybrid |     |     |
|-------------------------------|---------------------|-----|-----|
| Smoothing modes               | 33                  | 66  | 100 |
| Sketch                        | 141                 | N/A | 109 |
| Draft                         | 92                  | 73  | 61  |
| Express                       | 61                  | 53  | 40  |
| Production                    | 43                  | 38  | 28  |
| Quality                       | 28                  | 27  | 19  |
| Fine Art                      | 22                  | 21  | 14  |
| *speeds in m <sup>2</sup> /hr |                     |     |     |



Please contact your local Fujifilm partner or visit:  
**[fujifilmprint.eu/wide-format-sector/](https://fujifilmprint.eu/wide-format-sector/)**



**Fujifilm Print**



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